IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) Charles A. Jennings et al. Examiner Douglas B. Blair

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For System and Method for Managing

Media

March 29, 2010

Mail Stop Amendment Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE

In response to the Office action mailed September 29, 2010, Applicants submit the following amendments and remarks.

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